

EDITORIAL SCHEDULE 2017

ISSUE Publication Date (PD) Ad deadline, 12 noon (AD)	TOPICS AND SPECIALS	
<p>1</p> <p>PD: 05 January 2017 AD: 28 December 2016</p>	<p>WOMENSWEAR:</p> <p>MENSWEAR:</p> <p>CONTEMPORARY FASHION:</p> <p>DENIM/ URBAN/STREETWEAR:</p> <p>BODYWEAR:</p>	<p>Premium womenswear.</p> <p>Premium menswear. Preview Pitti Uomo.</p> <p>Progressive mens- and womenswear.</p> <p>Denim. Trainers. Sportstyle.</p> <p>Issue for the buying season. Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 20 January 2017)</p>
<p>2A</p> <p>PD: 10 January 2017 AD: 02 January 2017</p>	<p>MENSWEAR:</p> <p>KIDS:</p>	<p>Suits. Trousers. Shirts. Knitwear. Sportswear.</p> <p>The season's themes and trends.</p>
<p>2B</p> <p>PD: 12 January 2017 AD: 04 January 2017</p>	<p>WOMENSWEAR:</p> <p>WOMENSWEAR:</p> <p>WOMENSWEAR:</p> <p>ACCESSORIES:</p>	<p>Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.</p> <p>Looks and topics of the season. Coordinates. Sportif coordinates.</p> <p>Plus sizes.</p> <p>Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 02 March 2017)</p>
<p>PD: 16 January 2017 AD: 27 December 2016</p>	<p>TW LABELS TO WATCH Magazine (see mediakit for conditions)</p>	
<p>3</p> <p>PD: 19 January 2017 AD: 11 January 2017</p>	<p>MENSWEAR:</p> <p>MENSWEAR:</p> <p>FABRICS:</p>	<p>TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 28 January 2017)</p> <p>Trends and Topics from Florence and Milan.</p> <p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings.</p>
<p>PD: 20 January 2017</p>	<p>TW BODYWEAR</p>	
<p>PD: 24 January 2017 AD: 06 January 2017</p>	<p>TW RUSSIA (see mediakit for conditions)</p>	
<p>4</p> <p>PD: 26 January 2017 AD: 18 January 2017</p>	<p>WOMENSWEAR:</p> <p>BERLIN REVIEW.</p>	<p>TOP FASHION WOMEN: Designers. Premium. Premium sportswear. Accessories. (also published as TW TOP FASHION on 28 January 2017)</p> <p>FIRST ORDER SIGNALS.</p>

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Publication Date (PD)			
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in TW 4 PD: 26 January 2017 AD: 30 December 2016		TW LABELS TO WATCH Guide (see mediakit for conditions)	
PD: 28 January 2017		TW TOP FASHION	
5	PD: 02 February 2017 AD: 25 January 2017	FOOTWEAR AND BAGS: ISPO GOES FASHION	The season's themes and trends. (also published as TW elements on 02 March 2017)
6	PD: 09 February 2017 AD: 01 February 2017	BODYWEAR:	Paris review - the season's themes and trends.
7	PD: 16 February 2017 AD: 08 February 2017	FOOTWEAR: KIDS: WOMENSWEAR/MENSWEAR/ACCESSORIES:	GDS review. (also published as TW elements on 02 March 2017) Review of the children's fashion trade fairs. Bavarian and Austrian traditional fashion.
8	PD: 23 February 2017 AD: 15 February 2017	FABRICS: STORES:	An analysis of the international fabric trade shows and yarn trends for S/S 2018. Milano Unica and Première Vision review. Windows. International Season Start.
9	PD: 02 March 2017 AD: 22 February 2017	STORES/IT:	EuroShop Special 50th anniversary. Merchandising, Movers & Shakers, Opinions.
Special edition PD: 02 March 2017		TW elements - Shoes, Bags, Accessories.	
10	PD: 09 March 2017 AD: 01 March 2017	BAGS:	ILM review. The season's themes and trends.

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11	PD: 16 March 2017 AD: 08 March 2017	STORES:	EuroShop review.
12	PD: 23 March 2017 AD: 15 March 2017	KIDS:	Spring Season Start.
13	PD: 30 March 2017 AD: 22 March 2017	WOMENSWEAR CATWALKS:	An analysis of the international A/W 2017/18 designer shows.
14	PD: 06 April 2017 AD: 29 March 2017	STORES:	Openings. Innovations. Trends.
15	PD: 13 April 2017 AD: 05 April 2017	TEXTILE LOGISTICS SPECIAL DENIM:	Women's Jeans at POS.
16	PD: 20 April 2017 AD: 10 April 2017		
17	PD: 27 April 2017 AD: 19 April 2017	WOMENSWEAR: RETAIL PROPERTY YOUNG PROFESSIONALS CAREER: KIDS:	Top topics trousers segment. Working in Fashion. Festive fashion.

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18	PD: 04 May 2017 AD: 26 April 2017	READY TO WEAR – STRATEGIES AND WINNING FORMULAS BODYWEAR-SPECIAL STORES:	C-star review.
19	PD: 11 May 2017 AD: 03 May 2017	20 YEARS TEXTILWIRTSCHAFT DIGITAL: TW FORUM issue	Digitalisation of the fashion sector.
20	PD: 18 May 2017 AD: 10 May 2017	WOMENSWEAR: MENSWEAR: TW FORUM REPORT	Premium precollections. First themes. First trends. STUDY - Shirts.
21	PD: 25 May 2017 AD: 17 May 2017	FABRICS: WOMENSWEAR:	STUDY - Denim Fabrics. STUDY - Contemporary women.
22	PD: 01 June 2017 AD: 23 May 2017	FOOTWEAR FASHION CENTRES: WOMENSWEAR/MENSWEAR:	STUDY - Fashion centres. Consumer Focus Knitwear.
23	PD: 08 June 2017 AD: 30 May 2017	WOMENSWEAR: MENSWEAR: DENIM/ URBAN/STREETWEAR:	Buying preview. Premium Menswear. Preview Pitti Uomo. Buying preview.
24	PD: 15 June 2017 AD: 07 June 2017	MENSWEAR: KIDS: FASHION GOES SPORT	Suits. Trousers. Shirts. Knitwear. Sportswear. The season's themes and trends.

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Publication Date (PD)			
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<p>25</p> <p>PD: 22 June 2017 AD: 13 June 2017</p>	WOMENSWEAR:	Premium Womenswear.	
	MENSWEAR:	TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 22 July 2017)	
	MENSWEAR:	Trends and topics from Florence and Milan.	
	CONTEMPORARY FASHION:	Progressive mens- and womenswear.	
	DENIM/ URBAN/STREETWEAR:	Denim. Trainers. Sportstyle.	
<p>26</p> <p>PD: 29 June 2017 AD: 21 June 2017</p>	WOMENSWEAR:	Looks and topics of the season. Coordinates. Sportif coordinates.	
	WOMENSWEAR:	Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.	
	WOMENSWEAR:	Plus sizes.	
	ACCESSOIRES:	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 23 August 2017)	
<p>PD: 03 July 2017 AD: 13 June 2017</p>	<p>TW LABELS TO WATCH Magazine (see mediakit for conditions)</p>		
<p>27</p> <p>PD: 06 July 2017 AD: 28 June 2017</p>	BODYWEAR:	Issue for the buying season. Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 07 July 2017)	
	<p>PD: 07 July 2017 AD: 21 June 2017</p> <p>TW BODYWEAR</p>		
<p>28</p> <p>PD: 13 July 2017 AD: 05 July 2017</p>	BERLIN REVIEW.	FIRST ORDER SIGNALS.	
	<p>PD: 17 July 2017 AD: 28 June 2017</p> <p>TW RUSSIA (see mediakit for conditions)</p>		

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Publication Date (PD)			
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<p style="font-size: 48pt; color: #C08040;">29</p> <p>PD: 20 July 2017 AD: 12 July 2017</p>	<p>WOMENSWEAR:</p>	<p>TOP FASHION WOMEN: Designers. Premium. Premium sportswear. Accessories. (also published as TW TOP FASHION on 22 July 2017)</p>	
<p>in TW 29</p>	<p>PD: 20 July 2017 AD: 21 June 2017</p>	<p>TW LABELS TO WATCH GUIDE (see mediakit for conditions)</p>	
	<p>PD: 22 July 2017</p>	<p>TW TOP FASHION</p>	
<p style="font-size: 48pt; color: #C08040;">30</p> <p>PD: 27 July 2017 AD: 19 July 2017</p>	<p>CPD REVIEW:</p>	<p>The seasons's themes and trends.</p>	
<p style="font-size: 48pt; color: #C08040;">31</p> <p>PD: 03 August 2017 AD: 26 July 2017</p>	<p>BODYWEAR:</p> <p>TOP PERFORMER S/S 2018</p>	<p>Paris review - the season's themes and trends.</p>	
<p style="font-size: 48pt; color: #C08040;">32</p> <p>PD: 10 August 2017 AD: 02 August 2017</p>	<p>FOOTWEAR AND BAGS:</p> <p>DENIM/URBAN/ STREETWEAR</p> <p>KIDS:</p>	<p>The seasons's themes and trends. (also published as TW elements on 23 August 2017)</p> <p>Main buying themes.</p> <p>Summary of the order rounds..</p>	
<p style="font-size: 48pt; color: #C08040;">33</p> <p>PD: 17 August 2017 AD: 09 August 2017</p>	<p>WOMENSWEAR/ MENSWEAR/ACCESSORIES:</p> <p>STORES:</p>	<p>Bavarian and Austrian traditional fashion.</p> <p>Bar to Beauty Salon. VM-Inspiration & Ideas from all over the world.</p>	
	<p>PD: 23 August 2017</p>	<p>TW elements – Shoes, Bags, Accessories.</p>	
<p style="font-size: 48pt; color: #C08040;">34</p> <p>PD: 24 August 2017 AD: 16 August 2017</p>	<p>FABRICS:</p>	<p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings.</p>	

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<p>35</p> <p>PD: 31 August 2017 AD: 23 August 2017</p>	<p>FOOTWEAR:</p> <p>FOOTWEAR:</p>	<p>Innovative trading concepts. Gallery Shoes review.</p>
<p>36</p> <p>PD: 07 September 2017 AD: 30 August 2017</p>	<p>KIDS:</p> <p>TEXTILE LOGISTICS CONFERENCE issue</p>	<p>Back to School - Autumn Season Start.</p>
<p>37</p> <p>PD: 14 September 2017 AD: 06 September 2017</p>	<p>FABRICS:</p>	<p>Munich Fabric Start review.</p>
<p>38</p> <p>PD: 21 September 2017 AD: 13 September 2017</p>	<p>FOOTWEAR AND BAGS:</p>	<p>Summary of the big fairs (ILM, MICAM).</p>
<p>39</p> <p>PD: 28 September 2017 AD: 20 September 2017</p>	<p>FABRICS:</p> <p>RETAIL PROPERTY:</p> <p>TW RANKING:</p>	<p>An analysis of the international fabric trade shows Milano Unica and Première Vision and yarn trends for A/W 2018/2019. Expo Real special Europe's and Germany's clothing suppliers in 2016.</p>
<p>40</p> <p>PD: 05 October 2017 AD: 26 September 2017</p>	<p>STORES:</p> <p>TW RANKING:</p>	<p>Fashion & Food - Prices, Products, Players. Germany's biggest fashion retailers in 2016.</p>
<p>41</p> <p>PD: 12 October 2017 AD: 04 October 2017</p>		

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<p>42</p> <p>PD: 19 October 2017 AD: 11 October 2017</p>	<p>WOMENSWEAR CATWALKS: An analysis of the international S/S 2018 designer shows.</p>
<p>43</p> <p>PD: 26 October 2017 AD: 18 October 2017</p>	<p>TEXTILE LOGISTICS SPECIAL</p> <p>FASHION RETAIL CONFERENCE issue</p>
<p>44</p> <p>PD: 02 November 2017 AD: 25 October 2017</p>	<p>STORES: Openings. Innovations. Trends.</p>
<p>45</p> <p>PD: 09 November 2017 AD: 01 November 2017</p>	<p>BODYWEAR-SPECIAL</p>
<p>46</p> <p>PD: 16 November 2017 AD: 08 November 2017</p>	<p>FOOTWEAR: Consumer Focus Men & Women. STORES: Light- and Energymanagement.</p>
<p>47</p> <p>PD: 23 November 2017 AD: 15 November 2017</p>	<p>WOMENSWEAR: Premium precollections. First themes. First trends. RETAIL PROPERTY: Bilanz Mapic. MENSWEAR: STUDY - Premium Menswear.</p>
<p>48</p> <p>PD: 30 November 2017 AD: 22 November 2017</p>	

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49 PD: 07 December 2017 AD: 29 November 2017	STORES: Christmas Windows. International Season Start.
in TW 49 PD: 07 December 2017 AD: 09 November 2017 TW GUIDE STORES & SYSTEMS (see mediakit for conditions)	
50 PD: 14 December 2017 AD: 06 December 2017	WOMENSWEAR: First buying preview. MENSWEAR: First buying preview. BODYWEAR: Buying preview.
51 PD: 21 December 2017 AD: 13 December 2017	WOMENSWEAR: Second buying preview. MENSWEAR: Second buying preview. DENIM/ URBAN&STREETWEAR Buying preview.
52 PD: 28 December 2017 AD: 11 December 2017	TW 100