

EDITORIAL SCHEDULE 2017

ISSUE Publication Date (PD) Ad deadline, 12 noon (AD)	TOPICS AND SPECIALS	
<p>1</p> <p>PD: 05 January 2017 AD: 28 December 2016</p>	<p>WOMENSWEAR:</p> <p>MENSWEAR:</p> <p>CONTEMPORARY FASHION:</p> <p>DENIM/ URBAN/STREETWEAR:</p> <p>BODYWEAR:</p>	<p>Premium womenswear.</p> <p>Premium menswear. Preview Pitti Uomo.</p> <p>Progressive mens- and womenswear.</p> <p>Denim. Trainers. Sportstyle.</p> <p>Issue for the buying season. Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 20 January 2017)</p>
<p>2A</p> <p>PD: 10 January 2017 AD: 02 January 2017</p>	<p>MENSWEAR:</p> <p>KIDS:</p>	<p>Suits. Trousers. Shirts. Knitwear. Sportswear.</p> <p>The season's themes and trends.</p>
<p>2B</p> <p>PD: 12 January 2017 AD: 04 January 2017</p>	<p>WOMENSWEAR:</p> <p>WOMENSWEAR:</p> <p>WOMENSWEAR:</p> <p>ACCESSORIES:</p>	<p>Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.</p> <p>Looks and topics of the season. Coordinates. Sportif coordinates.</p> <p>Plus sizes.</p> <p>Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 02 March 2017)</p>
<p>PD: 16 January 2017 AD: 27 December 2016</p>	<p>TW LABELS TO WATCH Magazine (see mediakit for conditions)</p>	
<p>3</p> <p>PD: 19 January 2017 AD: 11 January 2017</p>	<p>MENSWEAR:</p> <p>MENSWEAR:</p> <p>FABRICS:</p>	<p>TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 28 January 2017)</p> <p>Trends and Topics from Florence and Milan.</p> <p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings.</p>
<p>PD: 20 January 2017</p>	<p>TW BODYWEAR</p>	
<p>PD: 24 January 2017 AD: 06 January 2017</p>	<p>TW RUSSIA (see mediakit for conditions)</p>	
<p>4</p> <p>PD: 26 January 2017 AD: 18 January 2017</p>	<p>WOMENSWEAR:</p> <p>BERLIN REVIEW.</p>	<p>TOP FASHION WOMEN: Designers. Premium. Premium sportswear. Accessories. (also published as TW TOP FASHION on 28 January 2017)</p> <p>FIRST ORDER SIGNALS.</p>

EDITORIAL SCHEDULE 2017

ISSUE		TOPICS AND SPECIALS	
Publication Date (PD)			
Ad deadline, 12 noon (AD)			
in TW 4 PD: 26 January 2017 AD: 30 December 2016		TW LABELS TO WATCH Guide (see mediakit for conditions)	
PD: 28 January 2017		TW TOP FASHION	
5	PD: 02 February 2017 AD: 25 January 2017	FOOTWEAR AND BAGS:	The seasons's themes and trends. (also published as TW elements on 02 March 2017)
		ISPO GOES FASHION	
6	PD: 09 February 2017 AD: 01 February 2017	BODYWEAR:	Paris review - the season's themes and trends.
7	PD: 16 February 2017 AD: 08 February 2017	FOOTWEAR:	GDS review. (also published as TW elements on 02 March 2017)
		KIDS:	Review of the children's fashion trade fairs.
		WOMENSWEAR/MENSWEAR/ ACCESSORIES:	Bavarian and Austrian traditional fashion.
8	PD: 23 February 2017 AD: 15 February 2017	FABRICS:	An analysis of the international fabric trade shows and yarn trends for S/S 2018. Milano Unica and Première Vision review.
		STORES:	Windows. International Season Start.
9	PD: 02 March 2017 AD: 22 February 2017	STORES/IT:	EuroShop Special 50th anniversary. Merchandising, Movers & Shakers, Opinions.
Special edition PD: 02 March 2017		TW elements - Shoes, Bags, Accessories.	
10	PD: 09 March 2017 AD: 01 March 2017	BAGS:	ILM review. The season's themes and trends.

EDITORIAL SCHEDULE 2017

ISSUE Publication Date (PD) Ad deadline, 12 noon (AD)	TOPICS AND SPECIALS	
<p>11</p> <p>PD: 16 March 2017 AD: 08 March 2017</p>	<p>STORES:</p>	<p>EuroShop review.</p>
<p>12</p> <p>PD: 23 March 2017 AD: 15 March 2017</p>	<p>KIDS:</p>	<p>Spring Season Start.</p>
<p>13</p> <p>PD: 30 March 2017 AD: 22 March 2017</p>	<p>WOMENSWEAR CATWALKS:</p>	<p>An analysis of the international A/W 2017/18 designer shows.</p>
<p>14</p> <p>PD: 06 April 2017 AD: 29 March 2017</p>	<p>STORES:</p>	<p>Openings. Innovations. Trends.</p>
<p>15</p> <p>PD: 13 April 2017 AD: 05 April 2017</p>	<p>TEXTILE LOGISTICS SPECIAL</p> <p>DENIM:</p>	<p>Women's Jeans at POS.</p>
<p>16</p> <p>PD: 20 April 2017 AD: 10 April 2017</p>		
<p>17</p> <p>PD: 27 April 2017 AD: 19 April 2017</p>	<p>WOMENSWEAR:</p> <p>RETAIL PROPERTY</p> <p>YOUNG PROFESSIONALS CAREER:</p> <p>KIDS:</p>	<p>Top topics trousers segment.</p> <p>Working in Fashion.</p> <p>Festive fashion.</p>

EDITORIAL SCHEDULE 2017

ISSUE		TOPICS AND SPECIALS	
Publication Date (PD)			
Ad deadline, 12 noon (AD)			
18	PD: 04 May 2017 AD: 26 April 2017	READY TO WEAR – STRATEGIES AND WINNING FORMULAS BODYWEAR-SPECIAL STORES:	C-star review.
19	PD: 11 May 2017 AD: 03 May 2017	20 YEARS TEXTILWIRTSCHAFT DIGITAL: TW FORUM issue	Digitalisation of the fashion sector.
20	PD: 18 May 2017 AD: 10 May 2017	WOMENSWEAR: MENSWEAR: TW FORUM REPORT	Premium precollections. First themes. First trends. STUDY - Shirts.
21	PD: 25 May 2017 AD: 17 May 2017	FABRICS: WOMENSWEAR:	STUDY - Denim Fabrics. STUDY - Contemporary women.
22	PD: 01 June 2017 AD: 23 May 2017	FOOTWEAR FASHION CENTRES: WOMENSWEAR/MENSWEAR:	STUDY - Fashion centres. Consumer Focus Knitwear.
23	PD: 08 June 2017 AD: 30 May 2017	WOMENSWEAR: MENSWEAR: DENIM/ URBAN/STREETWEAR:	Buying preview. Premium Menswear. Preview Pitti Uomo. Buying preview.
24	PD: 15 June 2017 AD: 07 June 2017	MENSWEAR: KIDS: FASHION GOES SPORT	Suits. Trousers. Shirts. Knitwear. Sportswear. The season's themes and trends.

EDITORIAL SCHEDULE 2017

ISSUE		TOPICS AND SPECIALS	
Publication Date (PD)			
Ad deadline, 12 noon (AD)			
<p>25</p> <p>PD: 22 June 2017 AD: 13 June 2017</p>	WOMENSWEAR:	Premium Womenswear.	
	MENSWEAR:	TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 22 July 2017)	
	MENSWEAR:	Trends and topics from Florence and Milan.	
	CONTEMPORARY FASHION:	Progressive mens- and womenswear.	
	DENIM/ URBAN/STREETWEAR:	Denim. Trainers. Sportstyle.	
<p>26</p> <p>PD: 29 June 2017 AD: 21 June 2017</p>	WOMENSWEAR:	Looks and topics of the season. Coordinates. Sportif coordinates.	
	WOMENSWEAR:	Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.	
	WOMENSWEAR:	Plus sizes.	
	ACCESSOIRES:	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 23 August 2017)	
<p>PD: 03 July 2017 AD: 13 June 2017</p>	<p>TW LABELS TO WATCH Magazine (see mediakit for conditions)</p>		
<p>27</p> <p>PD: 06 July 2017 AD: 28 June 2017</p>	BODYWEAR:	Issue for the buying season. Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 07 July 2017)	
	<p>PD: 07 July 2017 AD: 21 June 2017</p> <p>TW BODYWEAR</p>		
<p>28</p> <p>PD: 13 July 2017 AD: 05 July 2017</p>	BERLIN REVIEW.	FIRST ORDER SIGNALS.	
	<p>PD: 17 July 2017 AD: 28 June 2017</p> <p>TW RUSSIA (see mediakit for conditions)</p>		

EDITORIAL SCHEDULE 2017

ISSUE		TOPICS AND SPECIALS
Publication Date (PD) Ad deadline, 12 noon (AD)		
<p>29</p> <p>PD: 20 July 2017 AD: 12 July 2017</p>	<p>WOMENSWEAR:</p>	<p>TOP FASHION WOMEN: Designers. Premium. Premium sportswear. Accessories. (also published as TW TOP FASHION on 22 July 2017)</p>
<p>in TW 29 PD: 20 July 2017 AD: 21 June 2017</p>		<p>TW LABELS TO WATCH GUIDE (see mediakit for conditions)</p>
<p>PD: 22 July 2017</p>		<p>TW TOP FASHION</p>
<p>30</p> <p>PD: 27 July 2017 AD: 19 July 2017</p>	<p>CPD REVIEW:</p>	<p>The seasons's themes and trends.</p>
<p>31</p> <p>PD: 03 August 2017 AD: 26 July 2017</p>	<p>BODYWEAR:</p> <p>TOP PERFORMER WOMENSWEAR S/S 2018</p>	<p>Paris review - the season's themes and trends.</p>
<p>32</p> <p>PD: 10 August 2017 AD: 02 August 2017</p>	<p>FOOTWEAR AND BAGS:</p>	<p>The seasons's themes and trends. (also published as TW elements on 23 August 2017)</p>
<p>33</p> <p>PD: 17 August 2017 AD: 09 August 2017</p>	<p>WOMENSWEAR/ MENSWEAR/ACCESSORIES:</p> <p>STORES:</p> <p>WOMENSWEAR/ MENSWEAR:</p>	<p>Bavarian and Austrian traditional fashion.</p> <p>Bar to Beauty Salon. VM-Inspiration & Ideas from all over the world.</p> <p>Consumer Focus Knitwear.</p>
<p>PD: 23 August 2017</p>		<p>TW elements – Shoes, Bags, Accessories.</p>
<p>34</p> <p>PD: 24 August 2017 AD: 16 August 2017</p>	<p>FABRICS:</p>	<p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings. Yarn trends for A/W 2018/2019.</p>

EDITORIAL SCHEDULE 2017

ISSUE Publication Date (PD) Ad deadline, 12 noon (AD)	TOPICS AND SPECIALS	
<p>35</p> <p>PD: 31 August 2017 AD: 23 August 2017</p>	<p>FOOTWEAR:</p>	<p>Gallery Shoes review.</p>
<p>36</p> <p>PD: 07 September 2017 AD: 30 August 2017</p>	<p>KIDS: BREAD & BUTTER 2017 by Zalando</p>	<p>Back to School - Autumn Season Start.</p> <p>TEXTILE LOGISTICS CONFERENCE and FASHION MARKETING CONFERENCE issue</p>
<p>37</p> <p>PD: 14 September 2017 AD: 06 September 2017</p>	<p>FABRICS:</p>	<p>Munich Fabric Start review.</p>
<p>38</p> <p>PD: 21 September 2017 AD: 13 September 2017</p>	<p>FOOTWEAR AND BAGS: RETAIL PROPERTY:</p>	<p>Summary of the ILM and MICAM. Expo Real special.</p>
<p>39</p> <p>PD: 28 September 2017 AD: 20 September 2017</p>	<p>FABRICS: TW RANKING:</p>	<p>An analysis of the international fabric trade shows Milano Unica and Première Vision. Europe's and Germany's fashion companies in 2016.</p>
<p>40</p> <p>PD: 05 October 2017 AD: 26 September 2017</p>	<p>WOMENSWEAR/ MENSWEAR:</p>	<p>Occasion wear - topics and trends.</p>
<p>41</p> <p>PD: 12 October 2017 AD: 04 October 2017</p>	<p>THE NEW LUXURY ISSUE:</p>	<p>SPECIAL WOMENSWEAR CATWALKS: An analysis of the international S/S 2018 designer shows.</p>

EDITORIAL SCHEDULE 2017

ISSUE Publication Date (PD) Ad deadline, 12 noon (AD)	TOPICS AND SPECIALS	
<p>42</p> <p>PD: 19 October 2017 AD: 11 October 2017</p>	<p>STORES:</p> <p>TW RANKING:</p>	<p>The top openings in autumn.</p> <p>Germany's biggest fashion retailers in 2016.</p>
<p>43</p> <p>PD: 26 October 2017 AD: 18 October 2017</p>	<p>TEXTILE LOGISTICS SPECIAL</p> <p>DIGITAL SPECIAL</p>	<p>FASHION RETAIL CONFERENCE issue</p>
<p>44</p> <p>PD: 02 November 2017 AD: 24 October 2017</p>	<p>FOOTWEAR:</p>	<p>Consumer Focus Men & Women.</p>
<p>45</p> <p>PD: 09 November 2017 AD: 01 November 2017</p>	<p>BODYWEAR-SPECIAL</p> <p>WOMENSWEAR:</p>	<p>TW-STUDY - Trousers.</p>
<p>46</p> <p>PD: 16 November 2017 AD: 08 November 2017</p>	<p>STRATEGIES 2018</p> <p>STORES:</p>	<p>Light- and Energymanagement.</p>
<p>47</p> <p>PD: 23 November 2017 AD: 15 November 2017</p>	<p>WOMENSWEAR:</p> <p>RETAIL PROPERTY:</p> <p>MENSWEAR:</p>	<p>Premium precollections. First themes. First trends.</p> <p>Mapic review.</p> <p>TW-STUDY - Premium Men.</p>
<p>48</p> <p>PD: 30 November 2017 AD: 22 November 2017</p>	<p>EXPANDING PRODUCT RANGES:</p> <p>DÜSSELDORF:</p>	<p>SPECIAL - Beauty. Scents. Design. New sources of revenue within fashion retail.</p> <p>Realignment of a German fashion destination.</p>

EDITORIAL SCHEDULE 2017

ISSUE	TOPICS AND SPECIALS
Publication Date (PD) Ad deadline, 12 noon (AD)	
49 PD: 07 December 2017 AD: 29 November 2017	ACCESSORIES: TW-Smartstudy - Shawls & scarves. PARTNER-STORES
in TW 49 PD: 07 December 2017 AD: 09 November 2017	TW GUIDE STORES & SYSTEMS (see mediakit for conditions)
50 PD: 14 December 2017 AD: 06 December 2017	WOMENSWEAR: First buying preview. MENSWEAR: First buying preview. BODYWEAR: Buying preview.
51 PD: 21 December 2017 AD: 13 December 2017	WOMENSWEAR: Second buying preview. MENSWEAR: Second buying preview. DENIM/ URBAN&STREETWEAR Buying preview.
52 PD: 28 December 2017 AD: 11 December 2017	TW 100