

# EDITORIAL SCHEDULE 2020

<b>ISSUE</b> Publication Date (PD) Ad deadline, 10 am (AD)	<b>TOPICS AND SPECIALS</b>
<p style="font-size: 48px; text-align: center;">1</p> <p>PD: 02 January 2020 AD: 18 December 2019</p>	<p><b>WOMENSWEAR:</b> Premium womenswear.</p> <p><b>MENSWEAR:</b> Premium menswear. Preview Pitti Uomo.</p> <p><b>CONTEMPORARY WOMEN:</b> Progressive womenswear.</p>
<p style="font-size: 48px; text-align: center;">2A</p> <p>PD: 07 January 2020 AD: 23 December 2019</p>	<p><b>MENSWEAR:</b> Suits. Trousers. Shirts. Knitwear. Sportswear.</p> <p><b>URBAN/ CONTEMPORARY MEN:</b> Progressive Men.</p>
<p style="font-size: 48px; text-align: center;">2B</p> <p>PD: 09 January 2020 AD: 30 December 2019</p>	<p><b>WOMENSWEAR:</b> Looks and topics of the season.</p> <p>Coordinates, incl. dresses. Sportif coordinates. Plus size coordinates.</p> <p>Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.</p> <p><b>ACCESSORIES:</b> Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 06 March 2020)</p>
<p style="font-size: 48px; text-align: center;">3</p> <p>PD: 16 January 2020 AD: 08 January 2020</p>	<p><b>MENSWEAR:</b> TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 25 January 2020)</p> <p>Trends and Topics from Florence and Milan.</p> <p><b>BODYWEAR:</b> Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 17 January 2020)</p>
<p>PD: 17 January 2020 AD: 27 December 2019</p>	<p><b>TW BODYWEAR</b></p>
<p>PD: 20 January 2020 AD: 03 January 2020</p>	<p><b>TW RUSSIA</b></p>
<p style="font-size: 48px; text-align: center;">4</p> <p>PD: 23 January 2020 AD: 15 January 2020</p>	<p><b>WOMENSWEAR:</b> TOP FASHION WOMEN: Luxury. Premium Coordinates. Premium Separates. (also published as TW TOP FASHION on 25 January 2020)</p> <p><b>WOMENSWEAR/MENSWEAR/URBAN/ CONTEMPORARY:</b> First buying season signals. Top topics following Berlin.</p> <p><b>SPORTS:</b> Ispo – trends and topics.</p>
<p>PD: 25 January 2020</p>	<p><b>TW TOP FASHION</b></p>

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<p style="font-size: 2em; color: #FFC000; text-align: center;">5</p> <p>PD: 30 January 2020 AD: 22 January 2020</p>	<p><b>FABRICS:</b></p> <p><b>WOMENSWEAR/MENSWEAR:</b></p> <p><b>FOOTWEAR:</b></p> <p><b>KIDS:</b></p>	<p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2021.</p> <p>Top looks. Top labels. Top topics following Düsseldorf.</p> <p>Trainers. (also published as TW elements on 06 March 2020)</p> <p>Review Pitti Bimbo.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">6</p> <p>PD: 06 February 2020 AD: 29 January 2020</p>	<p><b>CONTEMPORARY WOMEN:</b></p> <p><b>SPORTS:</b></p> <p><b>WOMENSWEAR/MENSWEAR/ACCESSORIES:</b></p>	<p>Progressive womenswear. The looks, labels and trends from Copenhagen.</p> <p>Ispo review.</p> <p>Traditional costumes – Alpine Lifestyle.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">7</p> <p>PD: 13 February 2020 AD: 05 February 2020</p>	<p><b>STORES SPECIAL TO EUROSHOP</b></p> <p><b>FOOTWEAR AND BAGS:</b></p>	<p>The seasons's themes and trends. (also published as TW elements on 06 March 2020)</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">8</p> <p>PD: 20 February 2020 AD: 12 February 2020</p>	<p><b>WOMENSWEAR:</b></p>	<p>New York Fashion Week review. Catwalk Kick-Off.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">9</p> <p>PD: 27 February 2020 AD: 19 February 2020</p>	<p><b>BODYWEAR:</b></p> <p><b>WOMENSWEAR:</b></p> <p><b>STORES:</b></p>	<p>Paris review.</p> <p>London Fashion Week review. Milan Fashion Week review.</p> <p>EuroShop review.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">10</p> <p>PD: 05 March 2020 AD: 26 February 2020</p>	<p><b>TEXTILE LOGISTICS SPECIAL</b></p> <p><b>WOMENSWEAR:</b></p> <p><b>FABRICS:</b></p>	<p>IN SEASON. NEW PRODUCTS. NEW TRENDS. Suppliers who care for a fresh breeze during the seasons.</p> <p>An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.</p>
<p>PD: 06 March 2020</p>	<p><b>TW elements - Shoes. Bags. Accessories.</b></p>	

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<b>11</b>  PD: 12 March 2020 AD: 04 March 2020	<b>FOOTWEAR:</b> Gallery Shoes review. <b>BAGS:</b> ILM review.
<b>12</b>  PD: 19 March 2020 AD: 11 March 2020	
<b>13</b>  PD: 26 March 2020 AD: 18 March 2020	<b>THE ITALIAN ISSUE INCL. CATWALKS A/W 2020/2021</b>
<b>14</b>  PD: 02 April 2020 AD: 25 March 2020	<b>STORES:</b> Fashion & Food. <b>WOMENSWEAR/MENSWEAR:</b> Festive fashion.
<b>15</b>  PD: 09 April 2020 AD: 01 April 2020	<b>WOMENSWEAR/MENSWEAR:</b> Top topics trousers segment.
<b>16</b>  PD: 16 April 2020 AD: 06 April 2020	<b>THE FOOTWEAR ISSUE</b>
<b>17</b>  PD: 23 April 2020 AD: 15 April 2020	<b>CAREER:</b> TW-STUDY – Working in Fashion. <b>STORES:</b> The season's top openings.

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<p style="font-size: 48pt; color: #FFC000; text-align: center;">18</p> <p>PD: 30 April 2020 AD: 22 April 2020</p>	<p><b>FRANCHISE SPECIAL</b></p> <p><b>WOMENSWEAR/MENSWEAR:</b> ConsumerFocus Knitwear men &amp; women.</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">19</p> <p>PD: 07 May 2020 AD: 28 April 2020</p>	<p><b>THE SUSTAINABILITY ISSUE</b></p> <p>TW FORUM issue</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">20</p> <p>PD: 14 May 2020 AD: 06 May 2020</p>	<p><b>TW FORUM:</b> Report.</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">21</p> <p>PD: 21 May 2020 AD: 13 May 2020</p>	<p><b>FABRICS:</b> TW-STUDY – Denim Fabrics.</p> <p><b>FABRICS:</b> Denim – fresh innovations and trends for A/W 2021/2022.</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">22</p> <p>PD: 28 May 2020 AD: 19 May 2020</p>	<p><b>MENSWEAR:</b> TW-STUDY – Shirts.</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">23</p> <p>PD: 04 June 2020 AD: 27 May 2020</p>	<p><b>WOMENSWEAR:</b> First buying preview.</p> <p><b>MENSWEAR:</b> Premium menswear. Preview Pitti Uomo.</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">24</p> <p>PD: 11 June 2020 AD: 03 June 2020</p>	<p><b>MENSWEAR:</b> Suits. Trousers. Shirts. Knitwear. Sportswear.</p> <p><b>SPORTS:</b> Outdoor by Ispo – trends and topics.</p>

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<p style="font-size: 48pt; color: #FFC000; text-align: center;">25</p> <p>PD: 18 June 2020 AD: 09 June 2020</p>	<p><b>WOMENSWEAR:</b></p> <p><b>MENSWEAR:</b></p> <p><b>CONTEMPORARY WOMEN:</b></p> <p><b>URBAN / CONTEMPORARY MEN:</b></p>	<p>Premium womenswear.</p> <p>TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 18 July 2020)</p> <p>Trends and Topics from Florence and Milan.</p> <p>Progressive womenswear.</p> <p>Progressive menswear.</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">26</p> <p>PD: 25 June 2020 AD: 17 June 2020</p>	<p><b>WOMENSWEAR:</b></p> <p><b>ACCESSORIES:</b></p>	<p>Looks and topics of the season.</p> <p>Coordinates, incl. dresses. Sportif coordinates. Plus size coordinates. Young women.</p> <p>Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.</p> <p>Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 27 August 2020)</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">27</p> <p>PD: 02 July 2020 AD: 24 June 2020</p>	<p><b>BODYWEAR:</b></p>	<p>Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 16 July 2020)</p>
<p style="font-size: 48pt; color: #FFC000; text-align: center;">28</p> <p>PD: 09 July 2020 AD: 01 July 2020</p>	<p><b>WOMENSWEAR/ MENSWEAR/URBAN/ CONTEMPORARY:</b></p> <p><b>KIDS:</b></p>	<p>Top topics following Berlin. First buying season signals.</p> <p>The season´s themes and trends. Pitti Bimbo review.</p>
<p>PD: 13 July 2020 AD: 24 June 2020</p>	<p><b>TW RUSSIA</b></p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">29</p> <p>PD: 16 July 2020 AD: 08 July 2020</p>	<p><b>WOMENSWEAR:</b></p>	<p>TOP FASHION WOMEN: Luxury. Premium Coordinates. Premium separates. (also published as TW TOP FASHION on 18 July 2020)</p>
<p>PD: 16 July 2020 AD: 30 June 2020</p>	<p><b>TW BODYWEAR</b></p>	
<p>PD: 18 July 2020</p>	<p><b>TW TOP FASHION</b></p>	

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<p><b>30</b></p> <p>PD: 23 July 2020 AD: 15 July 2020</p>	<p><b>WOMENSWEAR/ MENSWEAR:</b></p> <p><b>FOOTWEAR:</b></p>	<p>The top looks and labels. Top topics following Düsseldorf.</p> <p>Trainers. (also published as TW elements on 27 August 2020)</p>
<p><b>31</b></p> <p>PD: 30 July 2020 AD: 22 July 2020</p>	<p><b>BODYWEAR:</b></p>	<p>Paris review - the season's themes and trends.</p>
<p><b>32</b></p> <p>PD: 06 August 2020 AD: 29 July 2020</p>	<p><b>FOOTWEAR AND BAGS:</b></p>	<p>The seasons's themes and trends. (also published as TW elements on 27 August 2020)</p>
<p><b>33</b></p> <p>PD: 13 August 2020 AD: 05 August 2020</p>	<p><b>CONTEMPORARY WOMEN:</b></p>	<p>Progressive womenswear. The looks, labels and trends from Copenhagen.</p>
<p><b>34</b></p> <p>PD: 20 August 2020 AD: 12 August 2020</p>	<p><b>CONTEMPORARY WOMEN:</b></p> <p><b>WOMENSWEAR/MENS- WEAR/BODYWEAR:</b></p>	<p>Progressive womenswear. The looks, labels and trends from Copenhagen.</p> <p>Traditional costumes – Alpine lifestyle.</p>
<p><b>35</b></p> <p>PD: 27 August 2020 AD: 19 August 2020</p>	<p><b>FABRICS:</b></p>	<p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings and yarn trends for A/W 2021/2022.</p>
<p>PD: 27 August 2020</p>	<p><b>TW elements - Shoes. Bags. Accessories.</b></p>	

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<b>36</b>  PD: 03 September 2020 AD: 26 August 2020	<b>THE DIGITAL &amp; LOGISTICS ISSUE</b>  <b>FOOTWEAR:</b> Gallery Shoes.
<b>37</b>  PD: 10 September 2020 AD: 02 September 2020	<b>FABRICS:</b> Munich Fabric Start review.  <b>BAGS:</b> ILM review.
<b>38</b>  PD: 17 September 2020 AD: 09 September 2020	<b>BIG BUSINESS SPECIAL</b> <b>The biggest European fashion brands &amp; the biggest fashion retailers in Germany.</b>  <b>WOMENSWEAR:</b> Luxury Preview.
<b>39</b>  PD: 24 September 2020 AD: 16 September 2020	<b>RETAIL PROPERTY SPECIAL FOR EXPOREAL.</b>  <b>FABRICS:</b> An analysis of the international fabric trade shows Milano Unica and Première Vision.
<b>40</b>  PD: 01 October 2020 AD: 23 September 2020	
<b>41</b>  PD: 08 October 2020 AD: 30 September 2020	

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<b>ISSUE</b> Publication Date (PD) Ad deadline, 10 am (AD)	<b>TOPICS AND SPECIALS</b>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">42</p> <p>PD: 15 October 2020 AD: 07 October 2020</p>	<p><b>WOMENSWEAR/MENSWEAR:</b> Festive fashion.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">43</p> <p>PD: 22 October 2020 AD: 14 October 2020</p>	<p><b>STORES:</b> The top openings in autumn.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">44</p> <p>PD: 29 October 2020 AD: 21 October 2020</p>	<p><b>THE NEW LUXURY ISSUE INCL. CATWALKS S/S 2021</b></p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">45</p> <p>PD: 05 November 2020 AD: 28 October 2020</p>	<p><b>WOMENSWEAR:</b> TW-STUDY – Trousers. <b>WOMENSWEAR/MENSWEAR:</b> Top topics trousers segment.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">46</p> <p>PD: 12 November 2020 AD: 04 November 2020</p>	<p><b>CONTEMPORARY MEN:</b> TW-STUDY. <b>BODYWEAR:</b> Lingerie, swimwear, nightwear and hosiery.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">47</p> <p>PD: 19 November 2020 AD: 11 November 2020</p>	<p><b>RETAIL PROPERTY:</b> Mapic review.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">48</p> <p>PD: 26 November 2020 AD: 18 November 2020</p>	<p><b>WOMENSWEAR/MENSWEAR:</b> ConsumerFocus jackets. <b>STORES:</b> Christmas windows.</p>	



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<p><b>49</b></p> <p>PD: 03 December 2020 AD: 25 November 2020</p>	<p><b>THE SPORTS ISSUE</b></p>
<p>in TW 49</p> <p>PD: 03 December 2020 AD: 06 November 2020</p> <p><b>TW GUIDE STORES &amp; SYSTEMS</b></p>	
<p><b>50</b></p> <p>PD: 10 December 2020 AD: 02 December 2020</p>	
<p><b>51</b></p> <p>PD: 17 December 2020 AD: 09 December 2020</p>	<p><b>WOMENSWEAR:</b> First buying preview. <b>MENSWEAR:</b> First buying preview. <b>BODYWEAR:</b> Buying preview.</p>
<p><b>52</b></p> <p>PD: 24 December 2020 AD: 16 December 2020</p>	<p><b>WOMENSWEAR:</b> Second buying preview. <b>MENSWEAR:</b> Second buying preview.</p>
<p><b>53</b></p> <p>PD: 31 December 2020 AD: 14 December 2020</p>	<p><b>TW 100 – SUSTAINABILITY</b></p>