

EDITORIAL SCHEDULE 2020

ISSUE Publication Date (PD) Ad deadline, 10 am (AD)	TOPICS AND SPECIALS
<p style="font-size: 2em; color: #FFD700; text-align: center;">1</p> <p>PD: 02 January 2020 AD: 18 December 2019</p>	<p>WOMENSWEAR: Premium womenswear.</p> <p>MENSWEAR: Premium menswear. Preview Pitti Uomo.</p> <p>CONTEMPORARY WOMEN: Progressive womenswear.</p>
<p style="font-size: 2em; color: #FFD700; text-align: center;">2A</p> <p>PD: 07 January 2020 AD: 23 December 2019</p>	<p>MENSWEAR: Suits. Trousers. Shirts. Knitwear. Sportswear.</p> <p>URBAN/ CONTEMPORARY MEN: Progressive Men.</p>
<p style="font-size: 2em; color: #FFD700; text-align: center;">2B</p> <p>PD: 09 January 2020 AD: 30 December 2019</p>	<p>WOMENSWEAR: Looks and topics of the season.</p> <p>Coordinates, incl. dresses. Sportif coordinates. Plus size coordinates.</p> <p>Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.</p> <p>ACCESSORIES: Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 28 February 2020)</p>
<p style="font-size: 2em; color: #FFD700; text-align: center;">3</p> <p>PD: 16 January 2020 AD: 08 January 2020</p>	<p>MENSWEAR: TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 25 January 2020)</p> <p>Trends and Topics from Florence and Milan.</p> <p>BODYWEAR: Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 17 January 2020)</p>
<p>PD: 17 January 2020 AD: 27 December 2019</p>	<p>TW BODYWEAR</p>
<p>PD: 20 January 2020 AD: 03 January 2020</p>	<p>TW RUSSIA</p>
<p style="font-size: 2em; color: #FFD700; text-align: center;">4</p> <p>PD: 23 January 2020 AD: 15 January 2020</p>	<p>WOMENSWEAR: TOP FASHION WOMEN: Luxury. Premium Coordinates. Premium Separates. (also published as TW TOP FASHION on 25 January 2020)</p> <p>WOMENSWEAR/MENSWEAR/URBAN/ CONTEMPORARY: First buying season signals. Top topics following Berlin.</p> <p>SPORTS: Ispo – trends and topics.</p>
<p>PD: 25 January 2020</p>	<p>TW TOP FASHION</p>

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<p style="font-size: 2em; color: #FFC000; text-align: center;">5</p> <p>PD: 30 January 2020 AD: 22 January 2020</p>	<p>FABRICS:</p> <p>WOMENSWEAR/MENSWEAR:</p> <p>FOOTWEAR:</p> <p>KIDS:</p>	<p>Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2021.</p> <p>Top looks. Top labels. Top topics following Düsseldorf.</p> <p>Trainers. (also published as TW elements on 28 February 2020)</p> <p>Review Pitti Bimbo.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">6</p> <p>PD: 06 February 2020 AD: 29 January 2020</p>	<p>CONTEMPORARY WOMEN:</p> <p>SPORTS:</p> <p>WOMENSWEAR/MENSWEAR/ACCESSORIES:</p>	<p>Progressive womenswear. The looks, labels and trends from Copenhagen.</p> <p>Ispo review.</p> <p>Traditional costumes – Alpine Lifestyle.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">7</p> <p>PD: 13 February 2020 AD: 05 February 2020</p>	<p>STORES SPECIAL TO EUROSHOP</p> <p>FOOTWEAR AND BAGS:</p>	<p>The seasons's themes and trends. (also published as TW elements on 28 February 2020)</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">8</p> <p>PD: 20 February 2020 AD: 12 February 2020</p>	<p>WOMENSWEAR:</p>	<p>New York Fashion Week review. Catwalk Kick-Off.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">9</p> <p>PD: 27 February 2020 AD: 19 February 2020</p>	<p>BODYWEAR:</p> <p>WOMENSWEAR:</p> <p>STORES:</p>	<p>Paris review.</p> <p>London Fashion Week review. Milan Fashion Week review.</p> <p>EuroShop review.</p>
<p>PD: 28 February 2020</p>	<p>TW elements - Shoes. Bags. Accessories.</p>	
<p style="font-size: 2em; color: #FFC000; text-align: center;">10</p> <p>PD: 05 March 2020 AD: 26 February 2020</p>	<p>TEXTILE LOGISTICS SPECIAL</p> <p>WOMENSWEAR:</p> <p>FABRICS:</p>	<p>IN SEASON. NEW PRODUCTS. NEW TRENDS. Suppliers who care for a fresh breeze during the seasons.</p> <p>An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.</p>

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11 PD: 12 March 2020 AD: 04 March 2020	FOOTWEAR: Gallery Shoes review. BAGS: ILM review.
12 PD: 19 March 2020 AD: 11 March 2020	
13 PD: 26 March 2020 AD: 18 March 2020	CURRENT TOPICS: Reactions, ideas, solutions and voices from trade, services and industry to the current corona (COVID-19) situation.
14 PD: 02 April 2020 AD: 25 March 2020	CURRENT TOPICS: Reactions, ideas, solutions and voices from trade, services and industry to the current corona (COVID-19) situation.
15 PD: 09 April 2020 AD: 01 April 2020	CURRENT TOPICS: Reactions, ideas, solutions and voices from trade, services and industry to the current corona (COVID-19) situation.
16 PD: 16 April 2020 AD: 06 April 2020	CURRENT TOPICS: Reactions, ideas, solutions and voices from trade, services and industry to the current corona (COVID-19) situation.
17 PD: 23 April 2020 AD: 15 April 2020	CURRENT TOPICS: Reactions, ideas, solutions and voices from trade, services and industry to the current corona (COVID-19) situation.

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<p>18</p> <p>PD: 30 April 2020 AD: 22 April 2020</p>	<p>RE-START OF THE FASHION BUSINESS</p>
<p>19</p> <p>PD: 07 May 2020 AD: 28 April 2020</p>	<p>THE SUSTAINABILITY ISSUE</p> <p>STORES: Fashion & Food.</p>
<p>20</p> <p>PD: 14 May 2020 AD: 06 May 2020</p>	<p>WOMENSWEAR/MENSWEAR: ConsumerFocus Knitwear men & women.</p> <p>WOMENSWEAR/MENSWEAR: Top topics trousers segment.</p> <p>WOMENSWEAR/MENSWEAR: Festive fashion.</p>
<p>21</p> <p>PD: 21 May 2020 AD: 13 May 2020</p>	<p>FABRICS: TW-STUDY – Denim Fabrics.</p> <p>FABRICS: Denim – fresh innovations and trends for A/W 2021/2022.</p>
<p>22</p> <p>PD: 28 May 2020 AD: 19 May 2020</p>	<p>MENSWEAR: TW-STUDY – Shirts.</p>
<p>23</p> <p>PD: 04 June 2020 AD: 27 May 2020</p>	<p>THE FOOTWEAR ISSUE</p>
<p>24</p> <p>PD: 11 June 2020 AD: 03 June 2020</p>	<p>WOMENSWEAR: First buying preview.</p> <p>MENSWEAR: Premium menswear. Preview Pitti Uomo.</p>

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<p style="font-size: 2em; color: #FFC000; text-align: center;">25</p> <p>PD: 18 June 2020 AD: 09 June 2020</p>	<p>MENSWEAR:</p> <p>SPORTS:</p>	<p>Suits. Trousers. Shirts. Knitwear. Sportswear.</p> <p>Outdoor by Ispo – trends and topics.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">26A</p> <p>PD: 23 June 2020 AD: 15 June 2020</p>	<p>WOMENSWEAR:</p> <p>ACCESSORIES:</p>	<p>Looks and topics of the season.</p> <p>Coordinates, incl. dresses. Sportif coordinates. Plus size coordinates. Young women.</p> <p>Trousers. Blouses. Knitwear. Coats and jackets including leather and fur.</p> <p>Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 27 August 2020)</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">26B</p> <p>PD: 25 June 2020 AD: 17 June 2020</p>	<p>WOMENSWEAR:</p> <p>MENSWEAR:</p> <p>CONTEMPORARY WOMEN:</p> <p>URBAN / CONTEMPORARY MEN:</p>	<p>Premium womenswear.</p> <p>TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 25 July 2020)</p> <p>Trends and Topics from Florence and Milan.</p> <p>Progressive womenswear.</p> <p>Progressive menswear.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">27</p> <p>PD: 02 July 2020 AD: 24 June 2020</p>	<p>BODYWEAR:</p>	<p>Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 16 July 2020)</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">28</p> <p>PD: 09 July 2020 AD: 01 July 2020</p>	<p>WOMENSWEAR/ MENSWEAR/URBAN/ CONTEMPORARY:</p> <p>KIDS:</p>	<p>Top topics following Berlin. First buying season signals.</p> <p>The season´s themes and trends. Pitti Bimbo review.</p>
<p style="font-size: 2em; color: #FFC000; text-align: center;">29</p> <p>PD: 16 July 2020 AD: 08 July 2020</p>	<p>WOMENSWEAR:</p> <p>FOOTWEAR:</p>	<p>TOP FASHION WOMEN: Luxury. Premium Coordinates. Premium separates. (also published as TW TOP FASHION on 25 July 2020)</p> <p>Trainers. (also published as TW elements on 27 August 2020)</p>
<p>PD: 16 July 2020 AD: 30 June 2020</p>	<p>TW BODYWEAR</p>	

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PD: 20 July 2020 AD: 03 July 2020	TW RUSSIA	
<p style="font-size: 2em; font-weight: bold; color: #f4a460;">30</p> PD: 23 July 2020 AD: 15 July 2020	WOMENSWEAR/ MENSWEAR:	The looks, labels and trends for Düsseldorf. First important order trends.
PD: 25 July 2020	TW TOP FASHION	
<p style="font-size: 2em; font-weight: bold; color: #f4a460;">31</p> PD: 30 July 2020 AD: 22 July 2020	WOMENSWEAR/ MENSWEAR: BODYWEAR:	Top looks. Top labels. Strong themes after Düsseldorf. Paris review - the season's themes and trends.
<p style="font-size: 2em; font-weight: bold; color: #f4a460;">32</p> PD: 06 August 2020 AD: 29 July 2020	FOOTWEAR AND BAGS:	The seasons's themes and trends. (also published as TW elements on 27 August 2020)
<p style="font-size: 2em; font-weight: bold; color: #f4a460;">33</p> PD: 13 August 2020 AD: 05 August 2020	CONTEMPORARY WOMEN:	Progressive womenswear. The looks, labels and trends from Copenhagen.
<p style="font-size: 2em; font-weight: bold; color: #f4a460;">34</p> PD: 20 August 2020 AD: 12 August 2020	WOMENSWEAR: WOMENSWEAR/MENS- WEAR/BODYWEAR:	IN SEASON. NEW NEW PRODUCTS. NEW TRENDS. Suppliers who care for a fresh breeze during the seasons. Traditional costumes – Alpine lifestyle.
<p style="font-size: 2em; font-weight: bold; color: #f4a460;">35</p> PD: 27 August 2020 AD: 19 August 2020	FABRICS:	Womenswear fabrics, jeanswear and sportswear fabrics, menswear fabrics, shirt fabrics, interlinings and yarn trends for A/W 2021/2022.
PD: 27 August 2020	TW elements - Shoes. Bags. Accessories.	

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36 PD: 03 September 2020 AD: 26 August 2020	THE DIGITAL & LOGISTICS ISSUE FOOTWEAR: Gallery Shoes review.
37 PD: 10 September 2020 AD: 02 September 2020	CAREER: TW-STUDY – Working in Fashion. FABRICS: Munich Fabric Start review. BAGS: ILM review.
38 PD: 17 September 2020 AD: 09 September 2020	BIG BUSINESS SPECIAL The biggest European fashion brands & the biggest fashion retailers in Germany. WOMENSWEAR: Luxury Preview.
39 PD: 24 September 2020 AD: 16 September 2020	RETAIL PROPERTY SPECIAL FOR EXPOREAL. FABRICS: An analysis of the international fabric trade shows Milano Unica and Première Vision.
40 PD: 01 October 2020 AD: 23 September 2020	THE ITALIAN ISSUE WOMENSWEAR: Plus size incl. TW smart study.
41 PD: 08 October 2020 AD: 30 September 2020	

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<p style="font-size: 48pt; color: #FFC000; text-align: center;">42</p> <p>PD: 15 October 2020 AD: 07 October 2020</p>	<p>WOMENSWEAR/MENSWEAR: Festive fashion.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">43</p> <p>PD: 22 October 2020 AD: 14 October 2020</p>	<p>WOMENSWEAR: TW-STUDY – Trousers.</p> <p>WOMENSWEAR/MENSWEAR: Top topics trousers segment.</p> <p>WOMENSWEAR/MENSWEAR: Denim/Urban.</p> <p>STORES: The top openings in autumn.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">44</p> <p>PD: 29 October 2020 AD: 21 October 2020</p>	<p>THE NEW LUXURY ISSUE INCL. CATWALKS S/S 2021</p> <p>TW FORUM and German Fashion Retail Congress issue</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">45</p> <p>PD: 05 November 2020 AD: 28 October 2020</p>	<p>TW FORUM: Report.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">46</p> <p>PD: 12 November 2020 AD: 04 November 2020</p>	<p>CONTEMPORARY MEN: TW-STUDY.</p> <p>BODYWEAR: Lingerie, swimwear, nightwear and hosiery.</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">47</p> <p>PD: 19 November 2020 AD: 11 November 2020</p>	<p>RETAIL PROPERTY: Mapic review.</p> <p>TEXTILE LOGISTICS SPECIAL</p>	
<p style="font-size: 48pt; color: #FFC000; text-align: center;">48</p> <p>PD: 26 November 2020 AD: 18 November 2020</p>	<p>WOMENSWEAR/MENSWEAR: ConsumerFocus jackets.</p> <p>STORES: Christmas windows.</p>	

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49 PD: 03 December 2020 AD: 25 November 2020	THE SPORTS ISSUE
50 PD: 10 December 2020 AD: 02 December 2020	
in TW 50 PD: 10 December 2020 AD: 06 November 2020	TW GUIDE STORES & SYSTEMS
51 PD: 17 December 2020 AD: 09 December 2020	WOMENSWEAR: First buying preview. MENSWEAR: First buying preview. BODYWEAR: Buying preview.
52 PD: 24 December 2020 AD: 16 December 2020	WOMENSWEAR: Second buying preview. MENSWEAR: Second buying preview.
53 PD: 31 December 2020 AD: 14 December 2020	TW 100 – SUSTAINABILITY