

Editorial Schedule 2021

| Issue | Publishing Date (PD) Ad deadline, 10 a.m. (AD) | Topics | |
|---|---|---|---------------|
| 1 PD: 07 January 2021 AD: 28 December 2020 | WOMENSWEAR: | Premium womenswear. Contemporary women. Trends and topics before Berlin. | BUYING SEASON |
| | MENSWEAR: | Premium menswear. Preview Pitti Uomo. | |
| 2A PD: 12 January 2021 AD: 04 January 2021 | MENSWEAR: | Suits. Trousers. Shirts. Knitwear. Sportswear. | BUYING SEASON |
| | URBAN / CONTEMPORARY MEN: | Progressive Men. | |
| 2B PD: 14 January 2021 AD: 06 January 2021 | WOMENSWEAR: | Looks and topics of the season. Coordinates, incl. dresses. Sportif coordinates. Plus Size coordinates. Young Women. Trousers. Blouses. Knitwear. Coats and jackets incl. leather and fur. | BUYING SEASON |
| | ACCESSORIES: | Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 04 March 2021) | |
| 3 PD: 21 January 2021 AD: 13 January 2021 | MENSWEAR: | TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 30 Jan. 2021) Trends and topics from Florence and Milan. | BUYING SEASON |
| | BODYWEAR: | Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 22 January 2021) | |
| | FABRICS: | Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2022. | |
| PD: 22 January 2021 AD: 28 December 2020 | TW BODYWEAR | | |
| 4 PD: 28 January 2021 AD: 20 January 2021 | WOMENSWEAR: | TOP FASHION WOMEN: Luxury. Contemporary. Premium. (also published as TW TOP FASHION on 30 Jan. 2021) | BUYING SEASON |
| | WOMENSWEAR/MENSWEAR/ URBAN/ CONTEMPORARY: | First buying season signals. Top topics following Berlin. | |
| | SPORTS: | Ispo – trends and topics. | |

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| | PD: 30 January 2021 AD: 20 January 2021 | TW TOP FASHION |
| 5 | PD: 04 February 2021 AD: 27 January 2021 | <p>WOMENSWEAR/MENSWEAR: Top looks. Top labels. BUYING SEASON Top topics following Düsseldorf.</p> <p>FOOTWEAR: Trainers. (also published as TW elements on 04 March 2021)</p> |
| 6 | PD: 11 February 2021 AD: 03 February 2021 | <p>CONTEMPORARY WOMEN: Progressive womenswear. BUYING SEASON The looks, labels and trends from Copenhagen.</p> <p>SPORTS: Ispo review – trends and topics of the buying season.</p> <p>WOMENSWEAR/MENSWEAR/ACCESSORIES: Traditional costumes – Alpine lifestyle.</p> |
| 7 | PD: 18 February 2021 AD: 10 February 2021 | <p>FOOTWEAR AND BAGS: The seasons's themes and trends. BUYING SEASON (also published as TW elements on 04 March 2021)</p> |
| 8 | PD: 25 February 2021 AD: 17 February 2021 | <p>WOMENSWEAR: New York Fashion Week review. Catwalk Kick-Off.</p> |
| 9 | PD: 04 March 2021 AD: 24 February 2021 | <p>TEXTILE LOGISTICS-SPECIAL INCL. SMART-STUDY</p> <p>BODYWEAR: Paris review – trends and topics of the buying season.</p> <p>WOMENSWEAR: London Fashion Week review. Milan Fashion Week review.</p> |
| | PD: 04 March 2021 AD: 12 March 2021 | TW elements – Shoes. Bags. Accessories. |

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| 10 PD: 11 March 2021 AD: 03 March 2021 | WOMENSWEAR: FABRICS: BAGS: | IN SEASON. NEW PRODUCTS. NEW TRENDS. Suppliers who care for a fresh breeze during the seasons. An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision. ILM review – trends and topics of the buying season. |
| 11 PD: 18 March 2021 AD: 10 March 2021 | FOOTWEAR: | Gallery Shoes review – trends and topics of the buying season. |
| 12 PD: 25 March 2021 AD: 17 March 2021 | | |
| 13 PD: 01 April 2021 AD: 24 March 2021 | THE SUSTAINABILITY ISSUE | |
| 14 PD: 08 April 2021 AD: 29 March 2021 | STORES: WOMENSWEAR/MENSWEAR: | Fashion & Food. Festive fashion. |
| 15 PD: 15 April 2021 AD: 07 April 2021 | | |
| 16 PD: 22 April 2021 AD: 14 April 2021 | DIGITAL: | |
| 17 PD: 29 April 2021 AD: 21 April 2021 | THE FRANKFURT ISSUE STORES: | The season's top openings. |

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| 18 PD: 06 May 2021 AD: 28 April 2021 | | |
| 19 PD: 13 May 2021 AD: 05 May 2021 | MENSWEAR: WOMENSWEAR/MENSWEAR: FABRICS: | TW-STUDY – Men's pants 2021. Focus on the trousers market. Status. Challenges. Trends. Denim – fresh innovations and trends for A/W 2022/2023. |
| 20 PD: 20 May 2021 AD: 11 May 2021 | THE NEW LUXURY ISSUE | |
| 21 PD: 27 May 2021 AD: 18 May 2021 | FOOTWEAR: | TW-ConsumerFocus – Footwear 2021. |
| 22 PD: 03 June 2021 AD: 26 May 2021 | DIGITAL: | TW-STUDY. |
| 23 PD: 10 June 2021 AD: 01 June 2021 | CARREER: | TW-STUDY – Working in Fashion 2021. |
| 24 PD: 17 June 2021 AD: 09 June 2021 | WOMENSWEAR: MENSWEAR: SPORTS: | Buying season preview. BUYING SEASON Premium menswear. Preview Pitti Uomo. Outdoor by Ispo - – trends and topics of the buying season. |
| 25 PD: 24 June 2021 AD: 16 June 2021 | WOMENSWEAR: MENSWEAR: URBAN / CONTEMPORARY MEN: | Premium womenswear. BUYING SEASON Contemporary women. Trends and topics of the season. Suits. Trousers. Shirts. Knitwear. Sportswear. Progressive Men. |

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| 26 PD: 01 July 2021 AD: 23 June 2021 | WOMENSWEAR: | Looks and topics of the season. BUYING SEASON Coordinates, incl. dresses. Sportif coordinates. Plus Size coordinates. Young Women. Trousers. Blouses. Knitwear. Coats and jackets incl. leather and fur. |
| | ACCESSORIES: | Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 28 August 2021) |
| 27 PD: 08 July 2021 AD: 30 June 2021 | MENSWEAR: | TOP FASHION MEN: BUYING SEASON Designers. Formalwear. Sportswear. Accessories. (also published as TW TOP FASHION on 24 July 2021) Trends and topics from Florence and Milan. |
| | BODYWEAR: | Lingerie, swimwear, nightwear and hosiery. (also published as TW BODYWEAR on 16 July 2021) |
| | SPORTS: | Review Outdoor by Ispo – order topics and trends. |
| 28 PD: 15 July 2021 AD: 07 July 2021 | WOMENSWEAR/MENSWEAR/ URBAN/ CONTEMPORARY: | First buying season signals. BUYING SEASON Top topics following Frankfurt. |
| | PD: 16 July 2021 AD: 25 June 2021 | TW BODYWEAR |
| 29 PD: 22 July 2021 AD: 14 July 2021 | WOMENSWEAR: | TOP FASHION WOMEN: BUYING SEASON Luxury. Contemporary. Premium. (also published as TW TOP FASHION on 24 July 2021) |
| | PD: 24 July 2021 AD: 14 July 2021 | TW TOP FASHION |
| 30 PD: 29 July 2021 AD: 21 July 2021 | WOMENSWEAR/MENSWEAR: | Top looks. Top labels. BUYING SEASON Top topics following Düsseldorf. |
| | FOOTWEAR: | Trainers. (also published as TW elements on 28 August 2021) |

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| 31 PD: 05 August 2021 AD: 28 July 2021 | BODYWEAR: | Paris review – trends and topics of the buying season. BUYING SEASON |
| 32 PD: 12 August 2021 AD: 04 August 2021 | FOOTWEAR AND BAGS: | The seasons's themes and trends. BUYING SEASON (also published as TW elements on 28 August 2021) |
| 33 PD: 19 August 2021 AD: 11 August 2021 | WOMENSWEAR: | Contemporary women. The looks, labels and trends from Copenhagen. |
| | WOMENSWEAR/MENSWEAR/ ACCESSORIES: | Traditional costumes – Alpine lifestyle. |
| 34 PD: 26 August 2021 AD: 18 August 2021 | WOMENSWEAR: | IN SEASON. NEW PRODUCTS. NEW TRENDS. Suppliers who care for a fresh breeze during the seasons. |
| | FABRICS: | Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2022/2023. |
| | FABRICS: | TW-Smart-Study – Denim weaver 2021. |
| PD: 28 August 2021 AD: 09 August 2021 | | TW elements – Shoes. Bags. Accessories. |
| 35 PD: 02 September 2021 AD: 25 August 2021 | DIGITAL: FOOTWEAR: | Gallery Shoes review – trends and topics of the buying season. |
| 36 PD: 09 September 2021 AD: 01 September 2021 | BAGS: FABRICS: | ILM review – trends and topics of the buying season. An analysis of ther international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision. |
| 37 PD: 16 September 2021 AD: 08 September 2021 | | |

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| 38 PD: 23 September 2021 AD: 15 September 2021 | BIG BUSINESS-SPECIAL: WOMENSWEAR: | The biggest European fashion brands & the biggest fashion retailers in Germany. Luxury preview. |
| 39 PD: 30 September 2021 AD: 22 September 2021 | | |
| 40 PD: 07 October 2021 AD: 29 September 2021 | RETAIL PROPERTY SPECIAL FOR EXPOREAL WOMENSWEAR: | Plus size. |
| 41 PD: 14 October 2021 AD: 06 October 2021 | JUBILEE ISSUE | 75 years TextilWirtschaft. |
| 42 PD: 15 October 2021 AD: 07 October 2021 | WOMENSWEAR/MENSWEAR: STORES: | Festive fashion. The top openings in autumn. |
| 43 PD: 28 October 2021 AD: 20 October 2021 | | |
| 44 PD: 04 November 2021 AD: 27 October 2021 | WOMENSWEAR/MENSWEAR: DIGITAL: | Focus on the trousers market. Status. Challenges. Trends |
| 45 PD: 11 November 2021 AD: 03 November 2021 | BODYWEAR: | TW-STUDY – women's lingerie 2021. |
| 46 PD: 18 November 2021 AD: 10 November 2021 | WOMENSWEAR: | TW-STUDY – Concept Mainstream 2021. |

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| 47 PD: 25 November 2021 AD: 17 November 2021 | WOMENSWEAR/MENSWEAR: RETAIL PROPERTY: | TW-ConsumerFocus – Jackets 2021. Mapic review. |
| 48 PD: 02 December 2021 AD: 24 November 2021 | TEXTILE LOGISTICS SPECIAL STORES: DIGITAL: | Christmas windows. |
| 49 PD: 09 December 2021 AD: 01 December 2021 | THE SPORTS ISSUE | |
| 50 PD: 16 December 2021 AD: 08 December 2021 | WOMENSWEAR: MENSWEAR: BODYWEAR: | Buying season preview. Buying season preview. Buying season preview. |
| 51 PD: 23 December 2021 AD: 15 December 2021 | WOMENSWEAR: MENSWEAR: | Buying season preview. Buying season preview. |
| 52 PD: 30 December 2021 AD: 14 December 2021 | TW 100 – 100 SUSTAINABLE SUCCESS STORIES | |