

Editorial Schedule 2021

Issue	Publishing Date (PD) Ad deadline, 10 a.m. (AD)	Topics	
1 PD: 07 January 2021 AD: 28 December 2020	WOMENSWEAR/MENSWEAR:	Kick-off order A/W 21. The most important trends and currents from the premium segment and the fashionable middle.	BUYING SEASON
2A PD: 12 January 2021 AD: 04 January 2021	MENSWEAR: URBAN / CONTEMPORARY MEN:	Suits. Trousers. Shirts. Knitwear. Sportswear. Progressive Men.	BUYING SEASON
2B PD: 14 January 2021 AD: 06 January 2021	WOMENSWEAR: ACCESSORIES:	Looks and topics of the season. Coordinates, incl. dresses. Sportif coordinates. Plus Size coordinates. Young Women. Trousers. Blouses. Knitwear. Coats and jackets incl. leather and fur. Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 04 March 2021)	BUYING SEASON
3 PD: 21 January 2021 AD: 13 January 2021	MENSWEAR: BODYWEAR:	TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW top fashion on 30 January 2021) Trends and topics from Milan. Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 22 January 2021)	BUYING SEASON
PD: 22 January 2021 AD: 28 December 2020	TW bodywear		
4 PD: 28 January 2021 AD: 20 January 2021	WOMENSWEAR: WOMENSWEAR/MENSWEAR/ URBAN/ CONTEMPORARY: SPORTS:	TOP FASHION WOMEN: Luxury. Contemporary. Premium. (also published as TW top fashion on 30 January 2021) First buying season signals. The season's top topics. ISPO - trends and topics.	BUYING SEASON
PD: 30 January 2021 AD: 20 January 2021	TW top fashion		

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5 PD: 04 February 2021 AD: 27 January 2021	WOMENSWEAR/MENSWEAR: FOOTWEAR: FABRICS:	Top looks. Top labels. Top topics following Düsseldorf. Trainers. (also published as TW elements on 04 March 2021) Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2022.
		BUYING SEASON
6 PD: 11 February 2021 AD: 03 February 2021	CONTEMPORARY WOMEN: SPORTS:	Progressive womenswear. The looks, labels and trends from Copenhagen. Review - trends and topics of the buying season.
		BUYING SEASON
7 PD: 18 February 2021 AD: 10 February 2021	FOOTWEAR AND BAGS: KIDSWEAR:	The seasons's themes and trends. (also published as TW elements on 04 March 2021) Status. Challenges. Market.
		BUYING SEASON
8 PD: 25 February 2021 AD: 17 February 2021	WOMENSWEAR:	New York Fashion Week review. Catwalk Kick-Off.
9 PD: 04 March 2021 AD: 24 February 2021	TEXTILE LOGISTICS-SPECIAL WOMENSWEAR: BODYWEAR:	London Fashion Week review. Milan Fashion Week review. Paris review – trends and topics of the buying season.
PD: 04 March 2021 AD: 12 March 2021		TW elements – Shoes. Bags. Accessories.
10 PD: 11 March 2021 AD: 03 March 2021	FABRICS: WOMENSWEAR:	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision. Reporting Paris Fashion Week.
11 PD: 18 March 2021 AD: 10 March 2021	WOMENSWEAR/MENSWEAR:	The big buying review.

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12 PD: 25 March 2021 AD: 17 March 2021	RESTART-ISSUE DIGITAL: SPORTS:	Retail technology and e-commerce. Fusion of sports and lifestyle.
13 PD: 01 April 2021 AD: 24 March 2021	THE SUSTAINABILITY ISSUE	
14 PD: 08 April 2021 AD: 29 March 2021	FOOTWEAR AND BAGS:	Trends and topics of the buying season.
15 PD: 15 April 2021 AD: 07 April 2021	SPORTS: BAGS:	Focus bike. ILM review.
16 PD: 22 April 2021 AD: 14 April 2021	DIGITAL: FOOTWEAR:	Digital Supply Chain. Gallery Shoes review.
17 PD: 29 April 2021 AD: 21 April 2021	THE FRANKFURT ISSUE STORES:	Inspiration. International.
18 PD: 06 May 2021 AD: 28 April 2021		
19 PD: 13 May 2021 AD: 05 May 2021	FABRICS:	Denim – fresh innovations and trends for A/W 2022/2023.
20 PD: 20 May 2021 AD: 11 May 2021	THE NEW LUXURY ISSUE	

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21 PD: 27 May 2021 AD: 18 May 2021	MENSWEAR: WOMENSWEAR/MENSWEAR:	TW-STUDY – Men’s pants 2021. Focus on the trousers market. Status. Challenges. Trends.
22 PD: 03 June 2021 AD: 26 May 2021	DIGITAL: DIGITAL:	TW-STUDY. Digital order.
23 PD: 10 June 2021 AD: 01 June 2021	MENSWEAR: FOOTWEAR: TEXTILE LOGISTICS-SPECIAL	Premium menswear. Preview Pitti Uomo. TW-ConsumerFocus – Footwear 2021.
24 PD: 17 June 2021 AD: 09 June 2021	MENSWEAR: URBAN / CONTEMPORARY MEN: WOMENSWEAR: SPORTS:	Suits. Trousers. Shirts. Knitwear. Sportswear. Progressive Men. Buying season preview. Focus on outdoor. Trends and topics of the buying season.
25 PD: 24 June 2021 AD: 16 June 2021	MENSWEAR: WOMENSWEAR:	TOP FASHION MEN: Designers. Formalwear. Sportswear. Accessories. (also published as TW top fashion on 24 July 2021) Trends and topics from Florence and Milan. Premium womenswear. Contemporary women. Trends and topics for Frankfurt.
26 PD: 01 July 2021 AD: 23 June 2021	WOMENSWEAR: ACCESSORIES:	Looks and topics of the season. Coordinates, incl. dresses. Sportif coordinates. Plus Size coordinates. Young Women. Trousers. Blouses. Knitwear. Coats and jackets incl. leather and fur. Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 28 August 2021)

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27 PD: 08 July 2021 AD: 30 June 2021	BODYWEAR:	Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 16 July 2021)	BUYING SEASON
	SPORTS:	Order topics and trends.	
28 PD: 15 July 2021 AD: 07 July 2021	WOMENSWEAR/MENSWEAR/ URBAN/ CONTEMPORARY:	First buying season signals. Top topics following Frankfurt.	BUYING SEASON
	KIDSWEAR:	Status. Challenges. Market.	
PD: 16 July 2021 AD: 25 June 2021	TW bodywear		
29 PD: 22 July 2021 AD: 14 July 2021	WOMENSWEAR:	TOP FASHION WOMEN: Luxury. Contemporary. Premium. (also published as TW top fashion on 24 July 2021)	BUYING SEASON
PD: 24 July 2021 AD: 14 July 2021	TW top fashion		
30 PD: 29 July 2021 AD: 21 July 2021	WOMENSWEAR/MENSWEAR:	Top looks. Top labels. Top topics following Düsseldorf.	BUYING SEASON
	FOOTWEAR:	Trainers. (also published as TW elements on 28 August 2021)	
31 PD: 05 August 2021 AD: 28 July 2021	BODYWEAR:	Paris review – trends and topics of the buying season.	BUYING SEASON
32 PD: 12 August 2021 AD: 04 August 2021	FOOTWEAR AND BAGS:	The seasons's themes and trends. (also published as TW elements on 28 August 2021)	BUYING SEASON
33 PD: 19 August 2021 AD: 11 August 2021	WOMENSWEAR:	Contemporary women. The looks, labels and trends from Copenhagen.	
	WOMENSWEAR/MENSWEAR/ ACCESSORIES:	Traditional costumes – Alpine lifestyle.	

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34 PD: 26 August 2021 AD: 18 August 2021	WOMENSWEAR:	IN SEASON. NEW PRODUCTS. NEW TRENDS. Suppliers who care for a fresh breeze during the seasons.
	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2022/2023.
	FABRICS:	TW-Smart-Study – Denim weaver 2021.
PD: 28 August 2021 AD: 09 August 2021	TW elements – Shoes. Bags. Accessories.	
35 PD: 02 September 2021 AD: 25 August 2021	DIGITAL:	Digital Marketing.
	FOOTWEAR:	Gallery Shoes review – trends and topics of the buying season.
36 PD: 09 September 2021 AD: 01 September 2021	THE SUSTAINABLE FASHION ISSUE	
	BAGS:	ILM review – trends and topics of the buying season.
	FABRICS:	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
37 PD: 16 September 2021 AD: 08 September 2021	CARREER:	TW-STUDY – Working in Fashion 2021.
38 PD: 23 September 2021 AD: 15 September 2021	BIG BUSINESS-SPECIAL:	The biggest European fashion brands & the biggest fashion retailers in Germany.
	WOMENSWEAR:	Luxury preview.
39 PD: 30 September 2021 AD: 22 September 2021	TEXTILE LOGISTICS SPECIAL	
	SPORTS:	The topics of the industry before Outdoor by ISPO.
40 PD: 07 October 2021 AD: 29 September 2021	RETAIL PROPERTY SPECIAL FOR EXPOREAL	
	WOMENSWEAR:	Plus size.

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41 PD: 14 October 2021 AD: 05 October 2021	JUBILEE ISSUE	75 years TextilWirtschaft.
42 PD: 15 October 2021 AD: 07 October 2021	WOMENSWEAR/MENSWEAR: STORES: SPORTS:	Festive fashion. The top openings in autumn. Review Outdoor by ISPO. 1. Preview: How the industry prepares for Autumn/Winter2022.
43 PD: 28 October 2021 AD: 20 October 2021		
44 PD: 04 November 2021 AD: 27 October 2021	WOMENSWEAR/MENSWEAR: DIGITAL:	Focus on the trousers market. Status. Challenges. Trends Platform Business. Marketplaces.
45 PD: 11 November 2021 AD: 03 November 2021	BODYWEAR:	TW-STUDY – women’s lingerie 2021.
46 PD: 18 November 2021 AD: 10 November 2021	WOMENSWEAR:	TW-STUDY – Concept Mainstream 2021.
47 PD: 25 November 2021 AD: 17 November 2021	WOMENSWEAR/MENSWEAR: RETAIL PROPERTY:	TW-ConsumerFocus – Jackets 2021. Mapic review.
48 PD: 02 December 2021 AD: 24 November 2021	STORES: DIGITAL:	Christmas windows. Retail Technology and e-commerce.

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49 PD: 09 December 2021 AD: 01 December 2021	THE SPORTS ISSUE	
50 PD: 16 December 2021 AD: 08 December 2021	WOMENSWEAR: MENSWEAR: BODYWEAR:	Buying season preview. Buying season preview. Buying season preview.
51 PD: 23 December 2021 AD: 15 December 2021	WOMENSWEAR: MENSWEAR:	Buying season preview. Buying season preview.
52 PD: 30 December 2021 AD: 14 December 2021	TW 100 – SUSTAINABLE SUCCESS STORIES	