

Editorial Schedule 2022

Issue	Publishing Date (PD) Ad deadline, 10 a.m. (AD)	Topics
1 PD: 06 January 2022 AD: 28 December 2021	WOMENS-/MENSWEAR:	Kick-off order A/W 22/23. BUYING SEASON The most important trends and currents from the premium segment and the fashionable middle.
	MENSWEAR TOP GENRE:	Premium menswear. Preview Pitti Uomo.
2A PD: 12 January 2022 AD: 04 January 2022	MENSWEAR/URBAN:	Markets. Fashion. Opinions. BUYING SEASON
	WOMENSWEAR/ YOUNG WOMEN:	Markets. Fashion. Opinions. BUYING SEASON
2B PD: 14 January 2022 AD: 06 January 2022	ACCESSORIES:	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 03 March 2022)
	MENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 29 Jan. 2022)
3 PD: 20 January 2022 AD: 12 January 2022	BODYWEAR:	Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 21 January 2022)
	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2023.
	PD: 21 January 2022 AD: 28 December 2021	TW bodywear
4 PD: 27 January 2022 AD: 19 January 2022	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 29 Jan. 2022)
	WOMENS-/MENSWEAR:	First important buying season signals.
PD: 29 January 2022 AD: 19 January 2022	TW top fashion	
5 PD: 03 February 2022 AD: 26 January 2022	WOMENS-/MENSWEAR:	Top looks. Top labels. BUYING SEASON Top strong topics of the season.
	FOOTWEAR:	Trainers. (also published as TW elements on 03 March 2022)
	SPORTS:	Trends and topics of the buying season.

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6 PD: 10 February 2022 AD: 02 February 2022	CONTEMPORARY WOMEN:	The looks, labels and trends from Copenhagen. BUYING SEASON
	TRADITIONAL COSTUMES:	Alpine lifestyle.
7 PD: 17 February 2022 AD: 09 February 2022	FOOTWEAR AND BAGS:	The seasons's themes and trends. BUYING SEASON (also published as TW elements on 03 March 2022)
	KIDSWEAR:	Status. Challenges. Market.
8 PD: 24 February 2022 AD: 16 February 2022	WOMENSWEAR TOP GENRE:	New York Fashion Week.
9 PD: 03 March 2022 AD: 23 February 2022	TEXTILE LOGISTICS-SPECIAL	
	WOMENSWEAR TOP GENRE:	London Fashion Week. Milan Fashion Week.
	BODYWEAR:	Paris review – trends and topics of the buying season.
PD: 03 March 2022 AD: 11 March 2022		TW elements – Shoes. Bags. Accessories.
10 PD: 10 March 2022 AD: 02 March 2022	FABRICS:	An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
	WOMENSWEAR TOP GENRE:	Paris Fashion Week.
	FOOTWEAR:	Gallery Shoes review – trends and topics of the buying season.
	BAGS:	ILM review – trends and topics of the buying season.
11 PD: 17 March 2022 AD: 09 March 2022	WOMENS- AND MENSWEAR – THE BIG BUYING REVIEW	
12 PD: 24 March 2022 AD: 16 March 2022	DIGITAL:	Retail technology and e-commerce.

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13 PD: 31 March 2022 AD: 23 March 2022	THE SUSTAINABILITY ISSUE	
14 PD: 07 April 2022 AD: 30 March 2022	WOMENS-/MENSWEAR:	Festive fashion.
15 PD: 14 April 2022 AD: 06 April 2022	WOMENS-/MENSWEAR:	TW-SMART-STUDY – Plus sizes 2022.
16 PD: 21 April 2022 AD: 11 April 2022	DIGITAL & LOGISTICS: STORES:	Digital Supply Chain. Inspiration. International.
17 PD: 28 April 2022 AD: 20 April 2022	THE FRANKFURT FASHION WEEK ISSUE	
18 PD: 05 May 2022 AD: 27 April 2022	WOMENS-/MENSWEAR:	Focus on the trousers market. Status. Challenges. Trends.
19 PD: 12 May 2022 AD: 04 May 2022	BRANDS: FABRICS:	TW-CUSTOMERFOCUS – Brands 2022. Denim – fresh innovations and trends for A/W 2023/2024.
20 PD: 19 May 2022 AD: 11 May 2022	THE NEW LUXURY ISSUE	
21 PD: 26 May 2022 AD: 18 May 2022	WOMENSWEAR:	TW-STUDY – Concept Mainstream 2022.

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22 PD: 02 June 2022 AD: 25 May 2022	FOOTWEAR:	TW-STUDY – Women’s footwear 2022.
23 PD: 09 June 2022 AD: 31 May 2022	WOMENSWEAR: MENSWEAR TOP GENRE: DIGITAL: SPORTS:	Buying season preview. Premium Menswear. Preview Pitti Uomo. TW-STUDY – Digital 2022. The topics of the industry before the Outdoor by ISPO.
24 PD: 16 June 2022 AD: 08 June 2022	WOMENSWEAR: MENSWEAR/URBAN:	Kick-off order S/S 23. BUYING SEASON The most important trends and currents from the premium segment and the fashionable middle. Markets. Fashion. Opinions.
25 PD: 23 June 2022 AD: 14 June 2022	MENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 23 July 2022)
26 PD: 30 June 2022 AD: 22 June 2022	WOMENSWEAR/ YOUNG WOMEN: ACCESSORIES:	BUYING SEASON Markets. Fashion. Opinions. Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 27 August 2022)
27 PD: 07 July 2022 AD: 29 June 2022	BODYWEAR: SPORTS:	Lingerie, swimwear, BUYING SEASON nightwear and hosiery. (also published as TW bodywear on 15 July 2022) The topics of the industry before the EUROBIKE.
28 PD: 14 July 2022 AD: 06 July 2022	WOMENS-/MENSWEAR:	First important buying BUYING SEASON season signals.
PD: 15 July 2022 AD: 24 June 2022	TW bodywear	

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29 PD: 21 July 2022 AD: 13 July 2022	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 23 July 2022)
PD: 23 July 2022 AD: 13 July 2022	TW top fashion	
30 PD: 28 July 2022 AD: 20 July 2022	WOMENS-/MENSWEAR: FOOTWEAR: KIDSWEAR:	Top looks. Top labels. BUYING SEASON The strong themes of the season. Trainers. (also published as TW elements on 27 August 2022) Status. Challenges. Market.
31 PD: 04 August 2022 AD: 27 July 2022	BODYWEAR:	Paris review – trends and BUYING SEASON topics of the buying season.
32 PD: 11 August 2022 AD: 03 August 2022	FOOTWEAR AND BAGS:	The seasons's themes and BUYING SEASON trends. (also published as TW elements on 27 August 2022)
33 PD: 18 August 2022 AD: 10 August 2022	CONTEMPORARY WOMEN: TRADITIONAL COSTUMES:	Looks, labels and trends from Copenhagen. Alpine lifestyle.
34 PD: 25 August 2022 AD: 17 August 2022	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2023/2024.
PD: 27 August 2022 AD: 08 August 2022	TW elements – Shoes. Bags. Accessories.	
35 PD: 01 September 2022 AD: 24 August 2022	FOOTWEAR:	Gallery Shoes review – trends and topics of the buying season.

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36 PD: 08 September 2022 AD: 31 August 2022	BAGS: FABRICS:	ILM review – trends and topics of the buying season. An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
37 PD: 15 September 2022 AD: 07 September 2022	BIG BUSINESS-SPECIAL:	The biggest fashion brands in Europe and the biggest fashion retailers in Germany.
38 PD: 22 September 2022 AD: 14 September 2022	WOMENSWEAR TOP GENRE:	New York Fashion Week.
39 PD: 29 September 2022 AD: 21 September 2022	RETAIL PROPERTY SPECIAL FOR EXPOREAL TEXTILE LOGISTICS SPECIAL WOMENSWEAR TOP GENRE:	London Fashion Week. Milan Fashion Week.
40 PD: 06 October 2022 AD: 27 September 2022	DIGITAL:	Digital order.
41 PD: 13 October 2022 AD: 05 October 2022	THE SUSTAINABLE FASHION ISSUE	
42 PD: 20 October 2022 AD: 12 October 2022	WOMENS-/MENSWEAR: STORES:	Festive fashion. The top openings in autumn.
43 PD: 27 October 2022 AD: 19 October 2022	WOMENS-/MENSWEAR:	TW-CONSUMERFOCUS – Trousers 2022. Focus on the trousers market. Status. Challenges. Trends.
44 PD: 03 November 2022 AD: 26 October 2022	CARREER:	TW-STUDY – Working in Fashion 2022.

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45 PD: 10 November 2022 AD: 02 November 2022	WOMENSWEAR:	TW-STUDY – Modern premium 2022.
46 PD: 17 November 2022 AD: 09 November 2022	MENSWEAR:	TW-STUDY – Men's jackets 2022.
47 PD: 24 November 2022 AD: 16 November 2022	THE SPORTS ISSUE SPORTS: RETAIL PROPERTY:	TW-SMART-STUDY – Sports 2022. Mapic review.
48 PD: 01 December 2022 AD: 23 November 2022	DIGITAL: STORES:	Retail Technology and e-commerce. Christmas windows.
49 PD: 08 December 2022 AD: 30 November 2022	VIEW OF THE FASHION BUSINESS ISSUE	
50 PD: 15 December 2022 AD: 07 December 2022	WOMENS-/MENSWEAR: BODYWEAR:	Buying season preview. Buying season preview.
51 PD: 22 December 2022 AD: 14 December 2022	WOMENS-/MENSWEAR:	Buying season preview.
52 PD: 29 December 2022 AD: 13 December 2022	TW 100	