

WHO WE ARE | OUR READERS – RETAIL EXAMPLES

GERMAN MULTICHANNEL RETAIL

- OTTO GROUP
- KAUFHOF
- KARSTADT
- BREUNINGER
- APPELRATH & CÜPPER
- P&C DÜSSELDORF
- P&C NORD
- ANSONS
- WORMLAND
- LEFFERS
- GLOBETROTTER
- GÖRGENS

LOCAL MULTICHANNEL RETAIL

- KONEN Munich
- ENGELHORN Mannheim
- HENSCHEL Darmstadt
- DODENHOF Posthausen
- L+T Osnabrück
- REISCHMANN Ravensburg
- KLINGENTHAL Paderborn
- CJ SCHMIDT Husum
- KADEWE Berlin
- ALSTERHAUS Hamburg
- LUDWIG BECK Munich
- HIRMER Munich
- ZINSER Tübingen

ONLINE RETAIL

- ZALANDO
- AMAZON
- EBAY
- MYTHERESA
- VENUE PRIVEE
- DRESS FOR LESS
- KLINGEL
- QVC

SPECIALTY RETAIL

- ZUMNORDE
- DIELMANN
- DEICHMANN
- TRETTER
- KLAUSER
- GÖRTZ
- HOFFMANN
- HUMANIC
- LEISER
- SCHUHWERK
- ELSNER
- ROLAND
- PRANGE
- STRATMANN
- ENNERS
- LANZ
- HORSTMANN & SANDER
- YELLOW-POINT
- AND MANY MORE



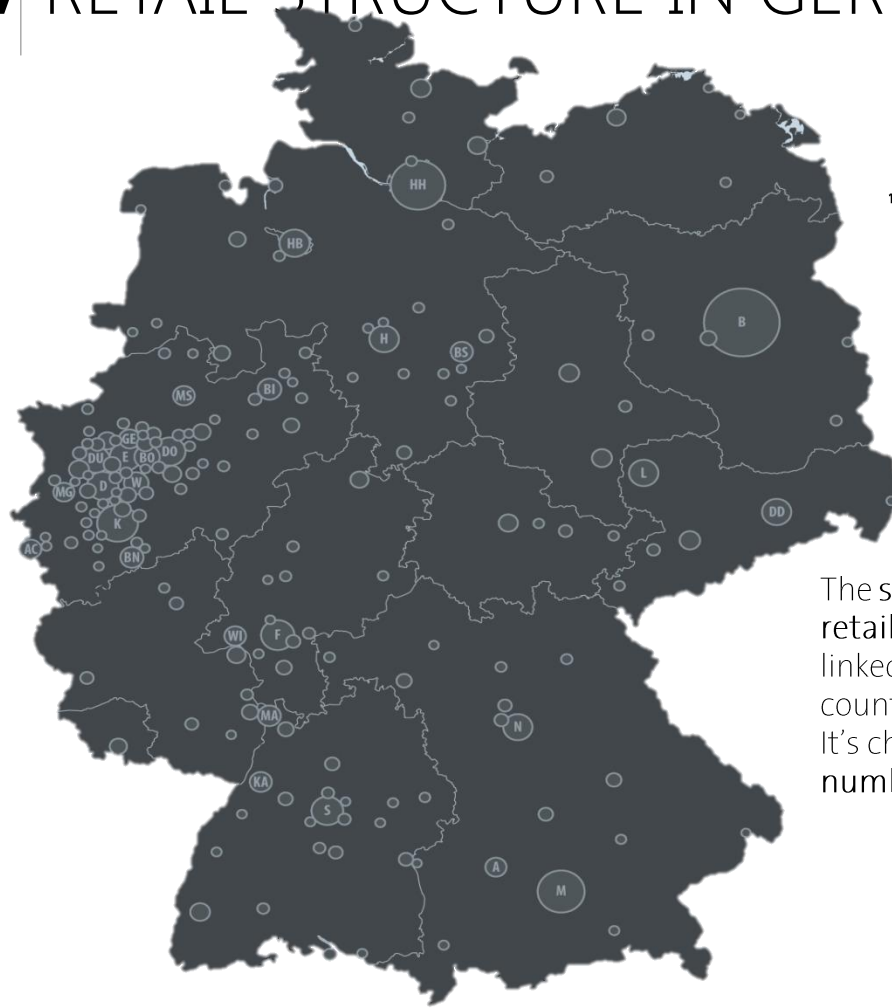
WHO WE ARE

RETAIL STRUCTURE IN GERMANY

2,059 Cities

80 cities with a population of more than 100,000

4 cities with a population of more than 1,000,000



The structure of Germany's retail business is closely linked to the structure of the country itself. It's characterized by the large number of smaller cities.

